

Proudly presented by NACCA and the
Aboriginal Financial Institutions

INDIGENOUS PROSPERITY FORUM

FEBRUARY 26-27, 2020

Hilton Lac-Leamy Gatineau, QC

**THE ROAD AHEAD –
INVESTING IN
INDIGENOUS BUSINESS**

**SPONSORSHIP
PROGRAM**



NACCA

NACCAforum.ca

WELCOME BY NACCA CEO

Last year we launched our inaugural Forum and it was a huge success. We had a very impressive lineup of speakers, sponsors and exhibitors, all of which are vital to providing value to this forum. For 2020, significant steps are being taken in economic development and for the prosperity of our Indigenous people. Although there is still work to do, we should be proud of today's Indigenous movement with respect to entrepreneurs, language, pride and the overall revitalization of our people. Please join us as we work together to make this decade one that will be historical in the eyes of both Canadians and our own people.

ABOUT NACCA & THE AFIS

NACCA is the National Aboriginal Capital Corporations Association, a not-for-profit organization, and we are a network of Aboriginal Financial Institutions (AFIs) from coast to coast to coast. We serve First Nations, Inuit and Métis entrepreneurs, providing them with business loans, services and support. NACCA provides support and services to the AFIs, and we advocate on their behalf to guarantee they have the tools and resources required to ensure prosperity for our people. NACCA also administers the Aboriginal Entrepreneurship Program (AEP).

OUR AUDIENCE FOR THIS FORUM

Who should attend the Indigenous Prosperity Forum? If we, as a nation, are to move forward, we need the participation of Indigenous leaders, government officials and the Corporate community. We should all have a strong understanding of the potential benefits to providing true reconciliation. Our focus this year will be investing in Indigenous business - by continuing to develop initiatives for export, procurement, access to capital, social investing and economic development.

SPONSORS AND EXHIBITORS

Successful events require sponsors and exhibitors. Join us as we explore the road ahead and the various ways to invest in Indigenous business. By sponsoring our Forum and participating in our trade show as an exhibitor, you will be part of the economic reconciliation that is long overdue in this country. Be one of the leaders and part of the solution as we begin a new decade. As a sponsor, your organization's brand, message and reconciliation plans will be promoted before, during and after the Forum.

SPONSORSHIP LEVEL	PLATINUM	GOLD	SILVER	BRONZE					
				Delegate Kits	Registration	Lunch & Health Breaks	Indigenous Business Awards	Prosperity Exchange Reception	Gala Dinner Entertainment
Sponsorship Fee	\$20,000	\$15,000	\$10,000	\$7,500	\$7,500	\$5,000	\$5,000	\$3,500	\$3,500
Availability	1	2	3	1	1	1	4	1	1
EXCLUSIVE BENEFITS									
Deliver welcoming address to Forum delegates (5-10 minutes)	✓								
One pair of tickets to box suite at hockey game February 27, 2020 (Ottawa vs Vancouver)	✓								
One complimentary exhibitor booth package (package includes booth space & one full delegate registration)	✓								
One exhibitor booth package at discounted rate of \$250 (\$1000 savings) (package includes booth space & one full delegate registration)		✓							
One exhibitor booth package at discounted rate of \$750 (\$500 savings) (package includes booth space & one full delegate registration)			✓						
Complimentary colour ad in the Forum program (you provide the ad)	1/2 page	1/2 page	1/4 page						
Corporate profile in the Forum program (you provide the article)	1/2 page								
Seating for one representative at VIP reserved tables during the Forum, Luncheons & Gala Banquet	✓	✓	✓						
Logo in post-Forum advertisements and social media posts promoting success of 2020 Forum and early announcements for 2021 Forum	✓	✓	✓						
Opportunity to include one corporate flyer in the delegate kits	✓	✓	✓	✓	✓				
Logo on delegate bag	✓			✓					
Logo on delegate name badge					✓				
Recognition as break sponsor by speaker at podium (prior to each break)						✓			
Co-present trophy and cheque to winners of Indigenous Business Awards of Excellence (four awards, separate sponsor for each; includes your logo on large novelty cheque)							✓		
Recognition as sponsor by MC at podium prior to your event/activity							✓	✓	✓
Logo on signage for your sponsored event/activity				✓	✓	✓	✓	✓	✓
Logo in program where your sponsored event/activity is mentioned				✓	✓	✓	✓	✓	✓
ALL SPONSOR BENEFITS									
All Sponsorships include the following benefits (unless otherwise indicated):									
Complimentary full delegate registration, includes the Forum, Prosperity Exchange Reception and Gala Banquet & Awards	3	2	2	1	1	1	1	1	1
Opportunity to include one promo item in the delegate kits	✓	✓	✓	✓	✓	✓	✓	✓	✓
Official recognition of sponsor at Conference opening and closing sessions from Conference Chair	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sponsor logos will be featured on (unless otherwise indicated):	Top Level	2nd Level	3rd Level	4th Level	4th Level	4th Level	4th Level	4th Level	4th Level
Conference Sponsor Level Recognition Name	Platinum	Gold	Silver	Bronze	Bronze	Bronze	Bronze	Bronze	Bronze
Conference website with link to sponsor company website	✓	✓	✓	✓	✓	✓	✓	✓	✓
Conference signage where sponsors are recognized	✓	✓	✓	✓	✓	✓	✓	✓	✓
Conference sponsor recognition page in conference program	✓	✓	✓	✓	✓	✓	✓	✓	✓
Conference sponsor recognition page on screen in main room (page to be displayed as screensaver during health breaks and between presentations)	✓	✓	✓	✓	✓	✓	✓	✓	✓



EXHIBIT OPPORTUNITIES

Take this opportunity to showcase your products and services to business leaders and decision-makers. Representatives from Indigenous organizations, federal government and corporate Canada. The exhibit area is the hub of activities including coffee breaks and a popular destination for all delegates. Don't miss this opportunity to make contact with potential customers - reserve your booth space today!

Exhibitor Rates:

Arts & Crafts - \$250

Regular Exhibitor - \$1,250

With the purchase of a Regular Exhibitor trade show booth, each exhibitor receives one (1) complimentary full conference pass and one (1) staff booth pass for an individual to staff the booth.

Full conference pass includes all events: Forum, Meals, Prosperity Exchange Reception and Gala & Awards Banquet.

Staff booth pass includes Wednesday and Thursday lunch only. Banquet tickets may be purchased for \$125.

For more information about sponsorship and exhibitor opportunities and to sign up today, please contact:

NACCA (Sponsorship and Exhibitors)

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André Jetté

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Conference Secretariat

(Registration and Administration)

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#IndigenousProsperity

#NACCA2020

