

Everywhere you do business

The Canadian Trade Commissioner Service

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**Trade Commissioner
(Indigenous Affairs)
Trade Missions, Consultations,
and Domestic Outreach
Division**

November 20, 2017

TCS



Global Affairs Canada
Trade Commissioner Service

Affaires mondiales Canada
Service des délégués commerciaux

Canada

What is Global Affairs Canada?

The Canadian Trade Commissioner Service

Represents Canada around the world through



Embassies, consulates and trade offices

Participation in multilateral institutions

International treaties and arrangements

Canada has 177 missions in 109 countries

What is Global Affairs Canada?

The Canadian Trade Commissioner Service

Priorities

1

Advance Canada's values and interests through leadership and constructive engagement on key global issues with strategic partners

2

Contribute to inclusive Canadian and global prosperity with an emphasis on expanding and deepening trade and investment relationships with large, fast-growing markets

3

Reinforce Canada's relations with the United States and key bilateral partners to advance Canadian interests

4

Strengthen Canada's contribution to reducing poverty and inequality, supporting fragile states, building resilience and responding to humanitarian needs

WHAT IS PROGRESSIVE TRADE AND WHY DOES IT MATTER?



“Progressive trade is about ensuring that the **jobs, growth and prosperity** generated by the global trading system are **sustainable and inclusive**. This means ensuring that **all segments of society**, both in Canada and around the world, are taking part in the new economic opportunities with a particular focus on small-and medium-sized businesses owned by women, Indigenous people, youth and new immigrants.”

The Honourable François-Philippe Champagne
Minister of International Trade

@CanadaTrade



Government
of Canada

Gouvernement
du Canada

Canada

What is the TCS?

The Canadian Trade Commissioner Service

TCS Vision

*Striving for
Excellence*

The
outstanding
skills of its
people

The high
quality of
their services

Their
contribution to
making
Canada a
prosperous
and innovative
nation

What is the TCS?

The Canadian Trade Commissioner Service

The TCS promotes Canadian economic interests in the global marketplace



With over
120 YEARS
of experience,
the TCS can help
you in over
160 CITIES
worldwide.

On average,
companies using
TCS services **export**
20.5 % more
than those that don't,
and access
20.9% more
markets.

What is the TCS?

The Canadian Trade Commissioner Service

TCS Clients

Companies that are part of the Canadian business community

Contribute to Canada's economic growth



Have meaningful economics ties to Canada

Have a demonstrated capacity for internationalization

What is the TCS?

The Canadian Trade Commissioner Service

How to do business with us:



- Conduct research on foreign markets
- Appoint resources dedicated to internationalization
- Develop a credible business plan
- Contact your province regional office
- The TCS will maintain your confidentiality and communicate with you within 5 days

What is the TCS?

The Canadian Trade Commissioner Service

TCS' Four Key Services

Preparation for
international markets

Market potential
assessment

Identification of qualified
contacts

Commercial problem
solving

What is the TCS?

The Canadian Trade Commissioner Service

The TCS can help you



EXPAND TO GLOBAL MARKETS

We can help your business navigate the complexities of global markets.



CONNECT YOUR BUSINESS

Tap into the TCS network of business professionals.



GAIN BUSINESS INSIGHT

We provide key market insight and practical business advice.



FIND NEW OPPORTUNITIES

The TCS opens the door to a world of business opportunities.

FIND KEY CONTACTS

Trade Commissioners can help you find qualified contacts.



SAVE TIME & MONEY

The TCS helps your company to save time and money.



REDUCE RISKS

We can help reduce risks and avoid costly mistakes.



RESOLVE BUSINESS PROBLEMS

We can help you resolve problems in foreign markets.



What is CanExport?

The Canadian Trade Commissioner Service

Reimburses up to 50 percent of eligible expenses

Requires that the applicant match funds on a one-to-one basis

#CanExport has helped more than **300 #SMEs** explore **new opportunities** in 53 markets around the world



Provides a minimum contribution of \$10,000 and a maximum contribution of \$99,999

Open, with few exceptions, to all industry sectors

Open, with few exceptions, to companies looking at export markets worldwide

www.international.gc.ca/CanExport

Canexport@international.gc.ca

1-866-203-2454

Invest in Canada – Community

Community Projects

Attraction

Retention

Expansion

Foreign Direct Investment



E-mail: icci@international.gc.ca

Web page: <http://trade commissioner.gc.ca/funding-financement/icci-icic/>

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Connect with the TCS

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CanadExport.gc.ca



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