# THE INDIGENOUS GROWTH FUND

# An Outline of the Future

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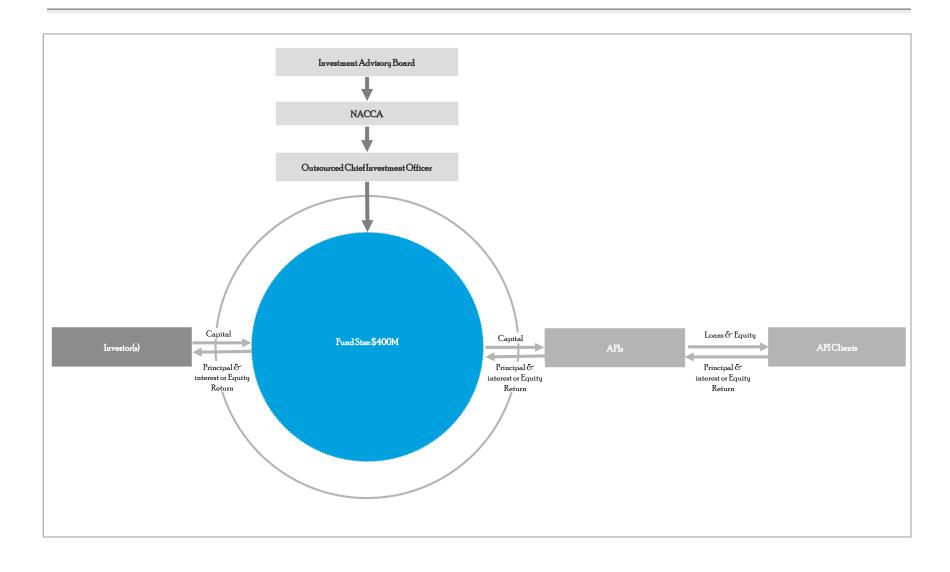
# The Rational for the Indigenous Growth Fund

- The Indigenous Business Growth Plan (Business Case) aims to provide the capital that is needed immediately to be able to properly support the type of businesses AFIs have historically supported.
- Beyond the Business Case, there are investment needs that AFIs currently cannot serve:
  - Large community-owned projects
  - Second stage financing for growing businesses
  - Infrastructure that directly improves the viability and efficiency of indigenous SMEs
- In order to serve the aforementioned needs, AFIs need access to more capital in a sustainable way. The Indigenous Growth Fund can provide access to this additional capital.

# Overview of the Stakeholders

Stakeholder	Perspective
Federal Government	<ul> <li>The Federal Government is interested in supporting vehicles that utilize the efficiency and expertise of the private sector while serving a public good (e.g., Canadian Infrastructure Bank)</li> <li>The Federal Government does not have the resources to establish and capitalize a fund in the hundreds of millions</li> <li>The Federal Government is interested in collaborating with organizations that have shown a successful track record and understanding of their specific market (e.g., BlackRock)</li> </ul>
Investors	<ul> <li>There is a tremendous amount of capital in the market looking to be put to work and it is becoming increasingly more challenging to find investment opportunities</li> <li>Investors may have mandates that require them to invest in socially responsible entities</li> <li>Investors desire access to growth markets and demand rigorous reporting and return metrics</li> </ul>
AFIs	AFIs are uniquely situated to further drive economic development in native communities (e.g., long-term relationships, ability to create entrepreneurial ecosystems)
NACCA	NACCA is uniquely situated to service AFIs by establishing a vehicle that handles administrative, legal, and investment management in a scalable, cost-effective way

# How Does This Work?



# Tax, Legal and Regulation

- The typical investment fund structure for a domestic private investment fund is a limited partnership with separate entities serving as general partner and investment manager
- A limited partnership is comprised of at least one general partner and any number of limited partners
- The general partner controls the day-to-day affairs and the limited partners do not participate in the running of the day-to-day affairs
- The fund will be structured in a way that is tax advantageous to the general partner and limited partners

### Benefits to AFIs

- Sustainable source of capital
- Independence and diversification
- A centralized vehicle to shoulder administrative and legal costs in a scalable, cost-effective way
- Flexibility to broaden types of investments (e.g., equity investments, second stage growth investments)

### Potential Investors

#### **NATIVE COMMUNITY**

- Indigenous and U.S. Native Americans organizations with capital (e.g., NACCA, Indigenous Development Institute)
- Indigenous and U.S. Native American communities
- High net worth Indigenous and Native American individuals
- Philanthropic or for-profit business entities interested in Indigenous and U.S. Native Americans (e.g., CAPE Fund)

#### **OTHER**

- Canadian Corporations with corporate social responsibility mandates (e.g., CPPIB)
- Financial firms with impact investment funds (e.g., BainCapital Double Impact)
- Canadian Federal Government

## **Investor Expectations**

- Experienced investment professionals with a track record
- Transparency on types of investments to be made and risk / return profiles of these investments. Potential pre-approval of each investment required
- Specific investment criteria (e.g., adequate levels of insurance, audited financial statements to the lender, compliance with applicable laws, maintenance of proper accounting books, maintenance of specific financial ratios)
- Ongoing quarterly reporting (e.g., loan portfolio-level performance metrics, brief summary on business activities of SMEs in the portfolio)
- Common tax objectives when investing in a fund (e.g., fund itself should not bear tax, pass-through of capital gains and losses)
- Returns commensurate with opportunities in the market

## Next Steps

- In-depth session with AFIs and NACCA on Wednesday, November 22 in Montreal
- Identify key partners (e.g., legal firm, outsourced CIO candidates, advisory board members, initial capital)
- Finalize investment fund structure (e.g., legal, regulatory, tax)
- Early stage investor meetings
- Develop administrative requirements (e.g., reporting requirements)
- Deployment of initial capital
- Involvement of TAG throughout the process