

INDIGENOUS ECONOMIC PROSPERITY FORUM

PROUDLY PRESENTED
BY NACCA AND THE
ABORIGINAL FINANCIAL
INSTITUTIONS NETWORK

FEBRUARY 27-28, 2019

HILTON LAC-LEAMY
GATINEAU, QUÉBEC

 NACCA



Photo by: Camus Photography / Marie Smith

Access to Capital - Unlocking Community Potential

SPONSORSHIP PROGRAM

INDIGENOUS ECONOMIC PROSPERITY FORUM

WELCOME BY CEO

NACCA and the network of Aboriginal Financial Institutions invite our friends and partners to participate in our inaugural event that seeks to begin solving the biggest barrier for Indigenous entrepreneurs: access to capital.



OUR ORGANIZATION

NACCA, the National Aboriginal Capital Corporations Association, is a membership-driven national association for a network of Aboriginal Financial Institutions (AFIs). NACCA supports the AFI network, which offers financing and services to First Nations, Inuit, and Métis businesses. NACCA is committed to the needs of AFIs and the Indigenous businesses that they serve.

OUR AUDIENCE

Delegates to the conference include professionals, executives, and stakeholders working with First Nations, Inuit, and Métis communities and organizations. Specifically, Indigenous Entrepreneurs; Economic & business development professionals; Community & business leaders; Aboriginal Financial Institutions; Investment attraction & economic development agencies; Business/economic development consultants; Government Representatives; and Financial professionals and Senior Management.

WHY SPONSOR THE ACCESS TO CAPITAL CONFERENCE?

- Show your support for Indigenous Entrepreneurs and Communities
- Brand Exposure
- Drive Traffic to your Booth
- Exposure beyond the Access to Capital Conference



SPONSORSHIP LEVEL	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE					
					Delegate Kits	Registration	Lunch Breaks	Health Breaks	Prosperity Exchange Reception	Gala Dinner Entertainment
Sponsorship Fee	\$25,000	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000
Availability	1	1	2	2	1	1	1	1	1	1
EXCLUSIVE BENEFITS										
Highlight your company on the Indigenous Economic Forum promotional video and include a welcoming address to delegates.	✓									
Deliver welcoming address to delegates during the opening plenary (5 minutes)	✓									
One pair of tickets to box suite at hockey game February 28, 2019	✓	✓								
One booth space included at no charge	✓	✓								
One booth space at discounted rate of \$500			✓							
One booth space at discounted rate of \$1000				✓						
Complimentary color ad in the conference program (sponsor to provide the ad)	Full page	1/2 page	1/4 page	1/8 page						
Seating for one (1) individual at Head tables during the Luncheons & Gala Banquet	✓	✓	✓	✓						
Logo in future advertisements promoting conference (electronic and hard-copy ads)	✓	✓	✓	✓						
Opportunity to include one flyer in the delegate kits	✓	✓	✓	✓	✓					
Logo on booth/frame for social media photos	✓	✓								
Logo on signage for your sponsored event/activity					✓	✓	✓	✓	✓	✓
Logo on delegate bag	✓	✓			✓					
Logo on name badge						✓				
Recognition as break sponsor by speaker at podium (prior to each break)							✓	✓		
Recognition as sponsor by MC at podium									✓	✓
Logo in program where your sponsored event/activity is mentioned					✓	✓	✓	✓	✓	✓
ALL SPONSOR BENEFITS										
All Sponsorships include the following benefits (unless otherwise indicated):										
Complimentary registration includes the Forum, Prosperity Exchange Reception and Gala Banquet	3	3	2	2	1	1	1	1	1	1
Opportunity to include one promo item in the delegate kits	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Official recognition of sponsor at Conference opening and closing sessions from Conference Chair	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sponsor logos will be featured on (unless otherwise indicated):	Top Level	2nd Level	3rd Level	4th Level	5th Level	5th Level	5th Level	5th Level	5th Level	5th Level
Conference Sponsor Level Recognition Name	Diamond	Platinum	Gold	Silver	Bronze	Bronze	Bronze	Bronze	Bronze	Bronze
Conference website with link to sponsor company website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Conference signage where sponsors are recognized	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Conference sponsor recognition page in conference program	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Conference sponsor recognition page on screen in main room (page to be displayed as screensaver during health breaks and between presentations)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓



EXHIBIT OPPORTUNITIES

Take this opportunity to showcase your products and services to Indigenous leaders and decision-makers. The exhibit area is the hub of activities and a popular destination for all delegates. Don't miss this opportunity to make contact with potential customers - reserve your booth space today!

EXHIBITOR RATES:

REGULAR - \$1,500

INDIGENOUS ARTS & CRAFTS - \$150

With the purchase of a Regular trade show booth at regular price, each exhibitor receives one (1) complimentary full conference pass and one (1) staff booth pass for an individual to staff the booth.

Full conference pass includes the Forum, Meals, Prosperity Exchange Reception and Gala Banquet.

Staff booth pass includes Wednesday and Thursday lunch only. Banquet tickets may be purchased for \$125.00.

FOR MORE INFORMATION ABOUT SPONSORSHIP AND EXHIBITOR OPPORTUNITIES AND TO SIGN UP TODAY, PLEASE CONTACT:

NACCA (Sponsorship and Exhibitors)

André Jetté at 613-688-0894 (ext. 506)
Debbie LeClair at 613-688-0894 (ext. 514)
Email: events@nacca.ca

Conference Secretariat (Registration and Administration)

Telephone: 613-222-0540
Email: access2019@nacca.ca

www.NACCA.ca
[@NACCAinfo](#) (social media)

#NACCA2019



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