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Indigenous Economic Opportunities: Making the Case for Impactful Investment.

Adam Fiser

Principal Research Associate, Indigenous and Northern Policy

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Indigenous Economic Opportunities

Where are we going over the next 15 minutes?

- Dispelling myths about Indigenous business.
- How AFIs support Indigenous business growth.
- What's affecting Indigenous business productivity?
- Making the case for new forms of social impact investment.



Dispelling myths about Indigenous business

Myths



- Stagnant growth environment
- Locally focused and dependent on government
- Negligible local economic footprint

Facts

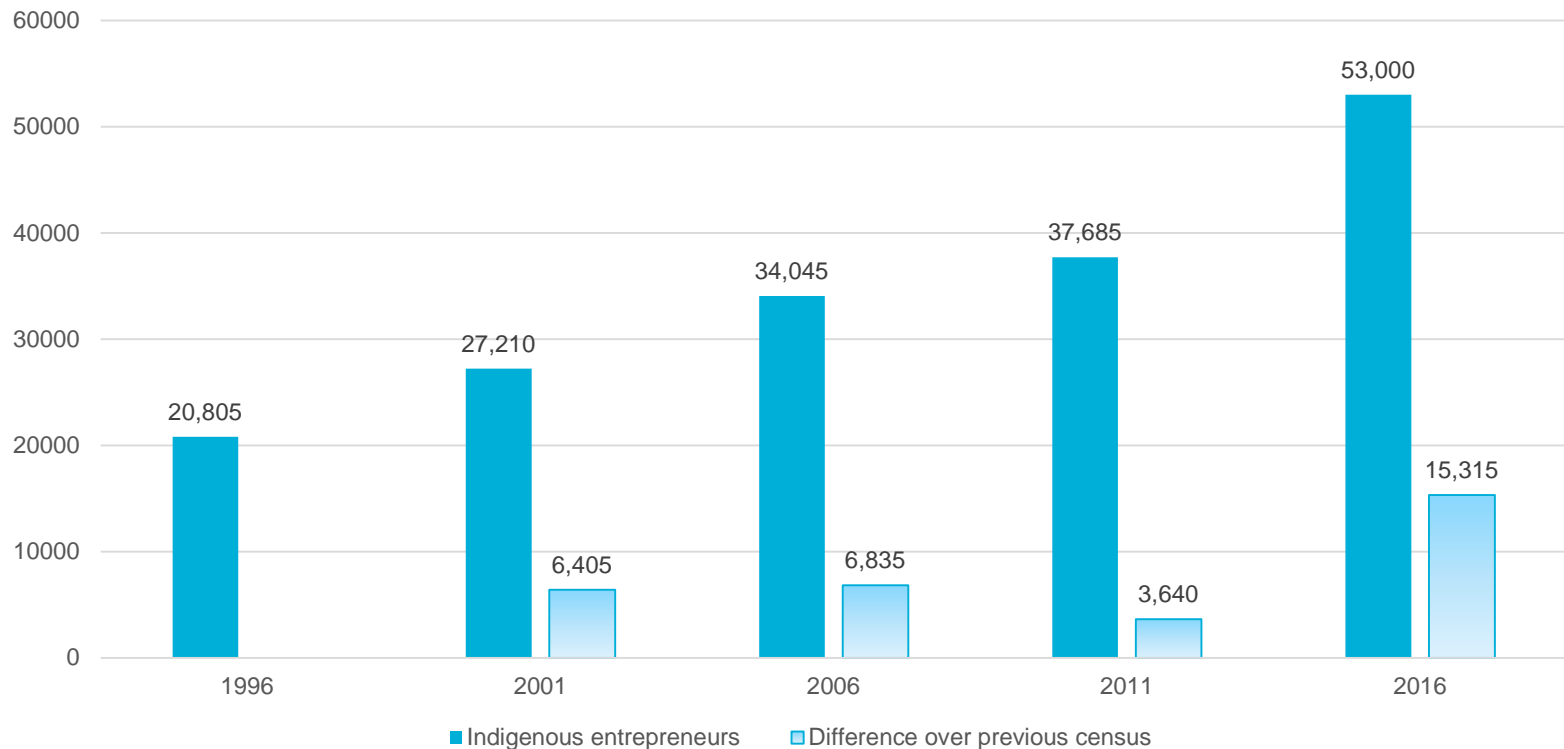


- Dynamic growth environment
- Open to trade and partnerships
- Multi-billion dollar impacts each year



Dynamic growth environment

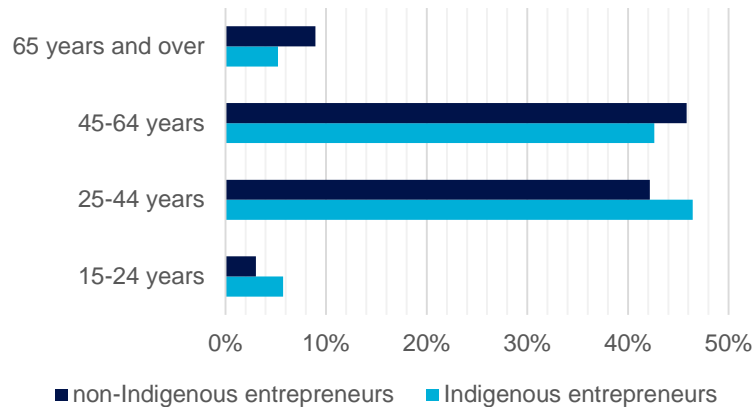
Growth in Indigenous entrepreneurs since 1996 census



Dynamic growth environment

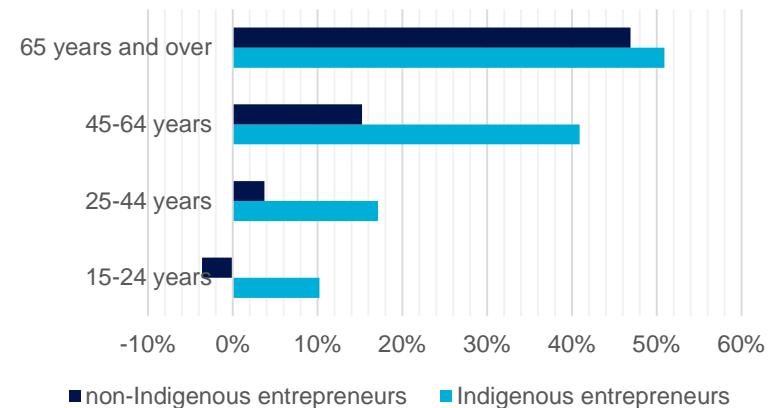
Indigenous vs. non-Indigenous, by age cohorts

Average proportion of cohorts (1996-2016)



A

Average cohort growth between census years



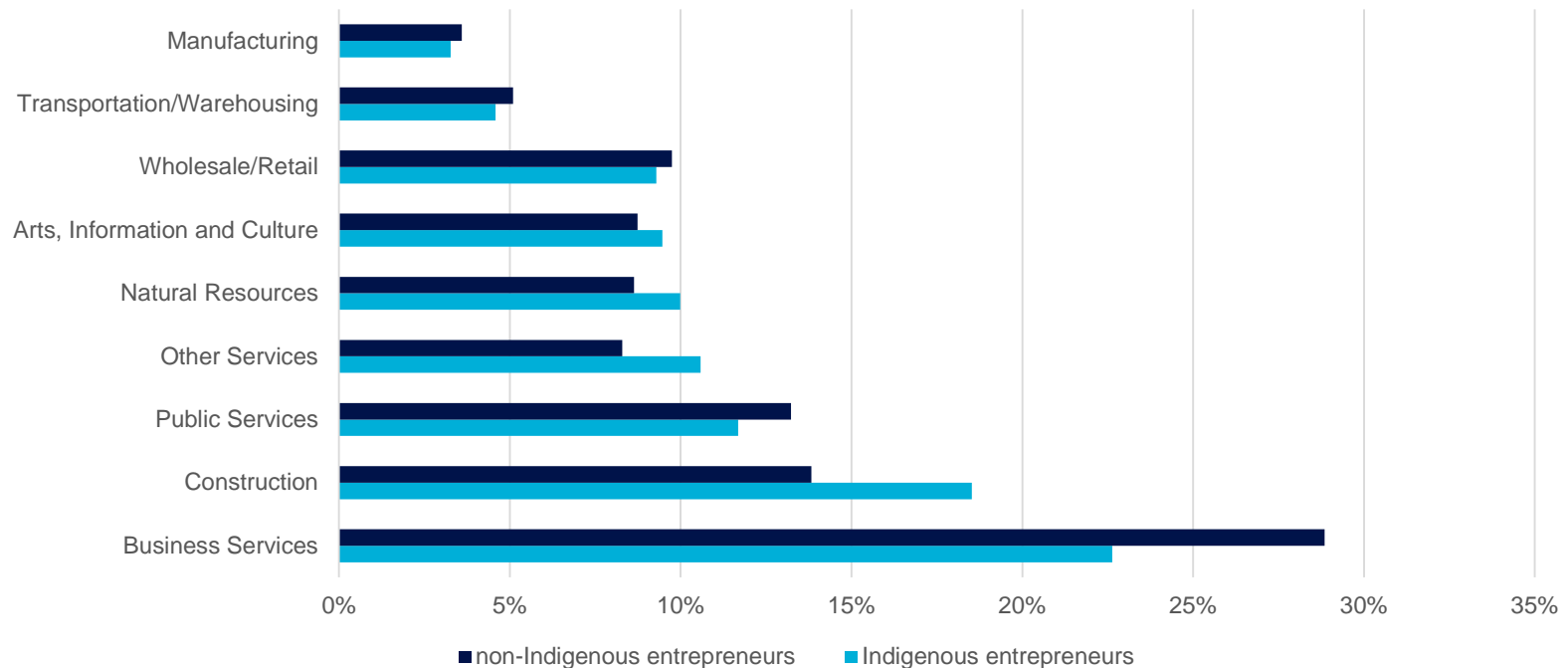
B



Opportunities for trade and partnerships

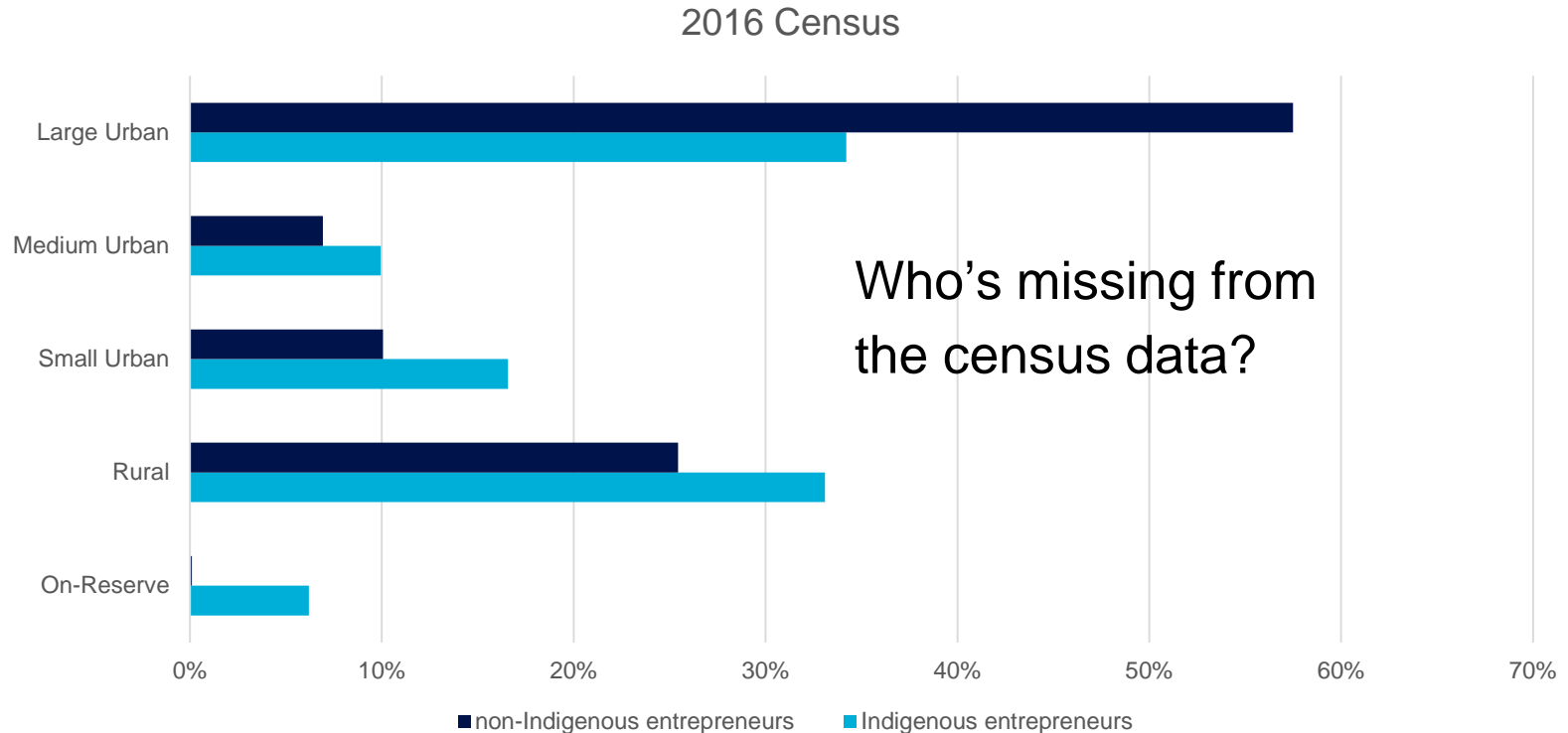
Indigenous vs. non-Indigenous, by industry focus

2016 Census



Opportunities for trade and partnerships

Indigenous vs. non-Indigenous, by location of business



Multibillion dollar impacts each year

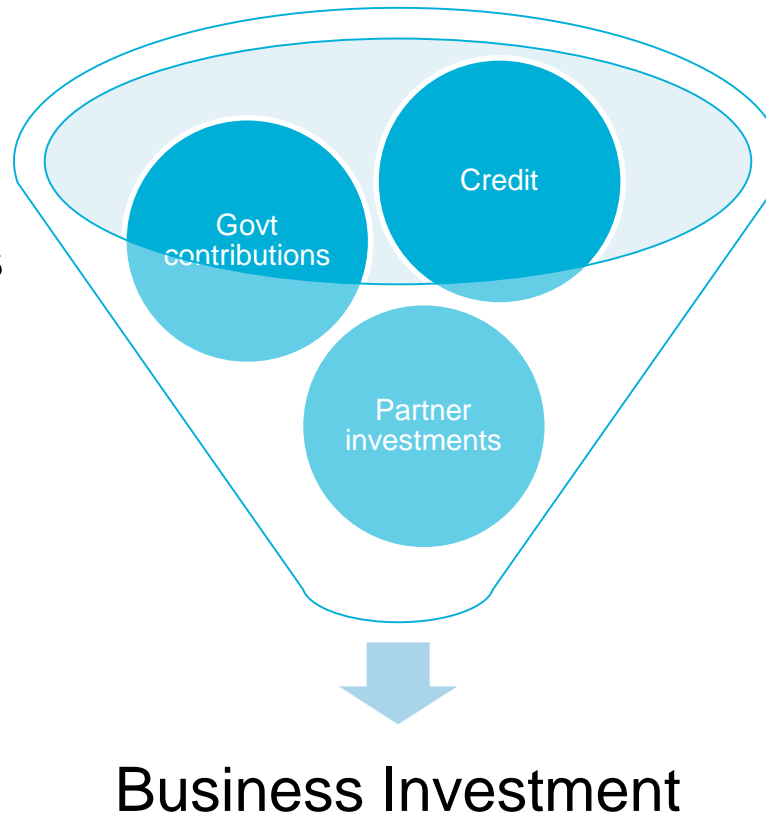
Highlights from recent studies of Indigenous economic impacts on regions and industry sectors

- **\$1.14 billion** direct impact of First Nations economic activities in Atlantic Canada (2015 data)
- **\$2.3 billion** direct impact of First Nations economic activities in Manitoba (2016 data)
- **\$1.7 billion** direct impact of Indigenous owned businesses in Canada's tourism sector (2017 data)



How AFIs support this dynamic business environment: They stimulate investment

For each \$1 AFIs
lend out, \$3.6 is
added to GDP



What's affecting Indigenous business productivity?

NIEDB estimates a **\$27.7 billion gap** in lost GDP



Socio-economic gaps and inequality



Indigenous



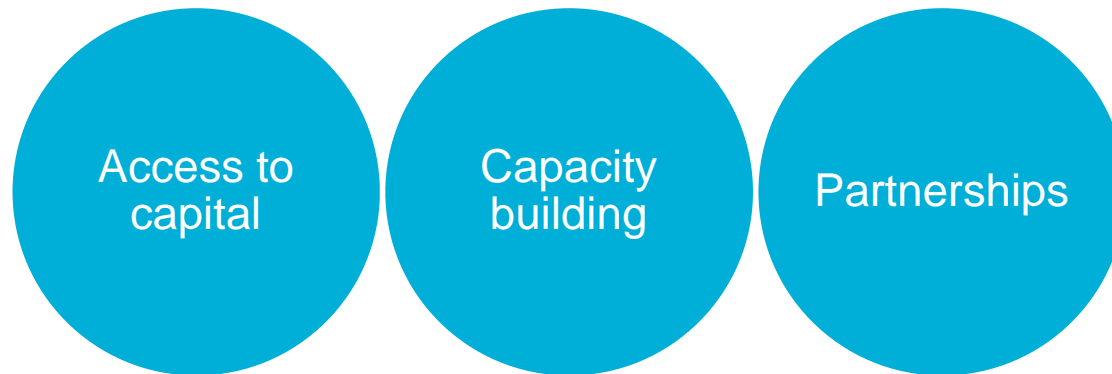
Non-Indigenous



Making the case for social impact investment

Closing the socio-economic gaps and improving equality presents an investment opportunity for Canada

- As AFIs know: Investing in Indigenous business can help close the gaps (This is social finance!)



What do social impact investors and govts need to know?

Are they seeking (and getting) enough of the right information to make investment and program decisions?



Investors/Govts
lack information

AFIs know their
communities

What's needed to provide a richer picture for social impact investors and govts?

Reporting on social impacts requires new approaches

