

SPONSORSHIP PROGRAM



INDIGENOUS PROSPERITY FORUM

MAY 4-5, 2022 / Hilton Lac-Leamy, Gatineau, QC



reConnecting
Investing in the Return to
Indigenous Prosperity



WELCOME BY NACCA CEO

In its third year - and after a postponed 2021 event - we are excited to reconnect with partners and Indigenous economic stakeholders for 2022's Indigenous Prosperity Forum. We invite all First Nations, Inuit, Métis, and our partners to join us for an event we hope will help kick off the National Capital Region's return to gathering and provide an opportunity to start healing and recovering, together.

This year's theme is "reConnecting – Investing in the Return to Indigenous Prosperity" and includes discussions around the increased barriers Indigenous entrepreneurs have been experiencing, will continue to experience, and how we can continue to break down even more of them through innovative solutions that allow Indigenous entrepreneurs and the economies to thrive.

ABOUT NACCA & THE AFIs

The National Aboriginal Capital Corporations Association (NACCA) and the network of Aboriginal Financial Institutions are leaders in the advancement of Indigenous economic development and prosperity.

NACCA is a not-for-profit organization that serves a network of Aboriginal Financial Institutions (AFIs) from coast to coast to coast. We serve First Nations, Inuit and Métis entrepreneurs, providing them with business loans, services and support. NACCA advocates on behalf of the AFIs to ensure they have the tools and resources required to ensure prosperity for our communities. NACCA also administers the Aboriginal Entrepreneurship (AEP) and Indigenous Women Entrepreneurship (IWE) programs on behalf of the federal government, as well as the new Indigenous Growth Fund.

OUR AUDIENCE FOR THIS FORUM

Who should attend the Indigenous Prosperity Forum?

If our nations are to move forward, we need the participation of Indigenous leaders, government officials and the corporate community. We all have a role to play in reconciliation, economic and otherwise. We are expecting and inviting stakeholders and partners in the Indigenous economy and economic reconciliation from across our nations, including First Nation, Inuit, Métis, and non-Indigenous:

- Financial and Investment Institutions and Intermediary Representatives
- Prospective Entrepreneurs and Established Business-Owners
- Community and Government Representatives
- Economic and Business Development Professionals

SPONSORSHIP LEVEL	PLATINUM	GOLD	SILVER	BRONZE					
				Delegate Kits	Registration	Lunch & Health Breaks	Indigenous Business Awards	Prosperity Exchange Reception	Gala Dinner Entertainment
Sponsorship Fee	\$25,000	\$15,000	\$10,000	\$7,500	\$7,500	\$5,000	\$5,000	\$3,500	\$3,500
Availability	1	2	3	1	1	1	7	1	1
EXCLUSIVE BENEFITS									
Deliver welcoming address to Forum delegates (5 minutes)	★								
One complimentary exhibitor booth package (package includes booth space & one full delegate registration)	★								
One exhibitor booth package at discounted rate of \$250 (a \$1000 savings) (package includes booth space & one full delegate registration)		★							
One exhibitor booth package at discounted rate of \$750 (a \$500 savings) (package includes booth space & one full delegate registration)			★						
Complimentary colour ad in the Forum program (sponsor to provide the ad)	Full page	1/2 page	1/4 page						
Corporate profile in the Forum program (sponsor to provide the article)	1/2 page								
Seating for one representative at reserved tables during the Forum & Gala Banquet	★	★	★						
Logo in post-Forum advertisements and social media posts promoting success of 2022 Forum and early announcements for 2023 Forum	★	★	★						
Opportunity to include one corporate flyer in the delegate kits	★	★	★	★	★				
Logo on delegate bag	★			★					
Logo on delegate name badge					★				
Recognition as break sponsor by MC at podium in main room (prior to each break)						★			
Co-present trophy and cheque to winners of Indigenous Business Awards of Excellence (seven awards, separate sponsor for each; includes your logo on large novelty cheque)							★		
Recognition as sponsor by MC at podium prior to your event/activity							★	★	★
Logo on signage for your sponsored event/activity				★	★	★	★	★	★
Sponsor name in program where your sponsored event/activity is mentioned				★	★	★	★	★	★
Additional Benefits for <u>All Sponsors</u> All Sponsorships include the following benefits (unless otherwise indicated):									
Complimentary full delegate registration, includes the Forum, Prosperity Exchange Reception and Gala Banquet & Awards - number of complimentary registrations	3	2	2	1	1	1	1	1	1
Sponsor a Student: we will provide a complimentary full delegate registration to an Indigenous student - number of complimentary registrations for a student (1)	3	2	2	1	1	1	1	1	1
Opportunity to include one promo item (swag) in the delegate kits	★	★	★	★	★	★	★	★	★
Official recognition of sponsor at Forum opening and closing sessions	★	★	★	★	★	★	★	★	★
Where all sponsors are listed, they will be grouped by level	Top level	2nd level	3rd level	4th level	4th level	4th level	4th level	4th level	4th level
Conference Sponsor Level Recognition Name	Platinum	Gold	Silver	Bronze	Bronze	Bronze	Bronze	Bronze	Bronze
Conference website and event app with link to sponsor's website	★	★	★	★	★	★	★	★	★
Promotion and tagging on social media platforms	★	★	★	★	★	★	★	★	★
Indoor signage at the new Indigenous Business Hub in Ottawa	★	★	★	★	★	★	★	★	★
Forum signage where sponsors are recognized - entrance, hallway, etc.	★	★	★	★	★	★	★	★	★
Conference sponsor recognition page in conference program	★	★	★	★	★	★	★	★	★
Conference sponsor recognition page on screen in main room (page to be displayed as screensaver during health breaks and between presentations)	★	★	★	★	★	★	★	★	★

(1) NACCA will invite local Indigenous students to submit an application for these sponsored registrations - the pass could be shared between two or three students for each to attend a half-day.



SPONSORS AND EXHIBITORS

Join us as we look at the road to recovery ahead of us all and discover why Indigenous business and economic reconciliation are not only good investments, but key to the health and prosperity of all of our communities.

Sponsoring our Forum and participating in our trade show as an exhibitor also comes with additional

benefits such as promoting your brand and message before, during and after the Forum, physically on-site and virtually on our virtual event platform, making this a wise investment. These are also wonderful vehicles for promoting your brand and values, and an opportunity to share and strengthen your efforts towards reconciliation.

EXHIBIT OPPORTUNITIES

Take this opportunity to showcase your products and services to business leaders and decision-makers, including representatives from Indigenous organizations, various levels of government and corporate Canada.

The exhibit area is the hub of activities including coffee breaks and a popular destination for all delegates. Don't miss this opportunity to make contact with potential customers by reserving your booth space today!

EXHIBITOR RATES:

Virtual Booth

FREE – For Indigenous businesses registered in NACCA's Business Directory (contact your AFI for registration details)

Physical Booth On-Site

\$1,250 – Exhibitor space

\$250 – Special rate for Indigenous arts and crafts vendors

With the purchase of a Regular Exhibitor trade show booth, each exhibitor receives one (1) complimentary full conference pass and one (1) staff booth pass for an individual to staff the booth.

A full conference pass includes all events: Forum, Meals, Prosperity Exchange Reception and Gala & Awards Banquet. A staff booth pass includes lunches only.

For more information about sponsorship and exhibitor opportunities and to sign up today, please visit

nacca.ca/forum or contact: events@nacca.ca | 613-897-5345

