

APRIL 19-20, 2023 HILTON LAC-LEAMY, GATINEAU QC

# WELCOME BY NACCA CEO

NACCA's first Indigenous Prosperity Forum was held in 2019 and it was a resounding success for our inaugural event. That followed with our second Forum in late February of 2020, and we increased attendance by nearly 50%. Talk about timing – less than two weeks later discussions increased about some new virus, and we decided to have staff work from home. The world has changed immensely since then, but we continue to persevere and overcome a pandemic that is still lingering after three years.

During those years NACCA did not sit idly by waiting for the pandemic to end. NACCA and the network of Indigenous Financial Institutions (IFIs) delivered emergency funding to Indigenous entrepreneurs, and we all adapted to new ways of doing our day-to-day work. NACCA developed new and innovative funding avenues, including our Indigenous Growth Fund and the Indigenous Women's Entrepreneur Program. NACCA is developing a program to increase the number of youth entrepreneurs. We are creating an online Indigenous Business Hub to be a one-stop-shop for all who have an interest in Indigenous business and economic development. NACCA collaborated with other national Indigenous organizations to develop the National Indigenous Economic Strategy (NIES), launched in June of 2022. It includes 107 Calls to Economic Prosperity, creating pathways to socioeconomic parity for Indigenous Peoples.

Our 2023 Forum theme is *Paths to Prosperity – A Bright Future Rooted in Tradition*. We still have work to do to level the playing field so that our Indigenous population has the same opportunities to prosper, just like our non-Indigenous neighbours. I look forward to meeting you all in April to discuss opportunities to work together towards Indigenous Prosperity.

# **ABOUT NACCA & THE IFIS**

The National Aboriginal Capital Corporations Association (NACCA) and the network of Indigenous Financial Institutions (IFIs) are leaders in the advancement of Indigenous economic development and prosperity.

NACCA is a not-for-profit organization that serves a network of IFIs from coast to coast to coast. Collectively, we serve First Nations, Inuit, and Métis entrepreneurs, providing businesses with funding, services, and support.

NACCA advocates on behalf of the IFIs to ensure they have the funding, tools and resources required to advance prosperity for our communities. NACCA also administers the Aboriginal Entrepreneurship Program (AEP), the Indigenous Women's Entrepreneurship (IWE) program and the Indigenous Growth Fund (IGF).

#### **OUR AUDIENCE FOR THIS FORUM**

Who should attend the Indigenous Prosperity Forum?

If our nations are to move forward, we need the participation of Indigenous leaders, government officials and the corporate community. We all have a role to play in reconciliation, economic and otherwise. We invite the stakeholders and partners in the Indigenous economy and economic reconciliation from across our nations, including First Nation, Inuit, Métis, and non-Indigenous:

- Economic and Business Development Professionals
- Community and Government Representatives
- Financial and Investment Institutions and Intermediary Representatives
- Prospective Entrepreneurs and Established Business-Owners
- Anyone interested in the advancement of Indigenous business and economic development

SPONSORSHIP LEVEL	PLATINUM	GOLD	SILVER	BRONZE					
				Delegate Kits	Registration	Lunch & Health Breaks	Indigenous Business Awards	Prosperity Exchange Reception	Gala Dinner Entertainment
Sponsorship Fee	\$25,000	\$15,000	\$10,000	\$7,500	\$7,500	\$5,000	\$5,000	\$3,500	\$3,500
Availability	1	3	3	1	1	1	4	1	1
EXCLUSIVE BENEFITS									
Deliver welcoming address to Forum delegates (10-15 minutes)	*								
One complimentary exhibitor booth package (package includes booth space & one full delegate registration)	*								
One exhibitor booth package at discounted rate of \$250 (a \$1000 savings) (package includes booth space & one full delegate registration)		*							
One exhibitor booth package at discounted rate of \$750 (a \$500 savings)(package includes booth space & one full delegate registration)			*						
Complimentary colour ad in the Forum program (sponsor to provide the ad)	Full page	1/2 page	1/4 page						
Corporate profile in the Forum program (sponsor to provide the article)	1/2 page								
Seating for one representative at reserved tables during the Forum & Gala Banquet	*	*	*						
Logo in post-Forum advertisements and social media posts promoting success of 2023 Forum and early announcements for 2024 Forum	*	*	*						
Opportunity to include one corporate flyer in the delegate kits	*	*	*	*	*				
Logo on delegate bag	*			*					
Logo on delegate name badge					*				
Recognition as break sponsor by MC at podium in main room (prior to each break)						*			
Co-present trophy and cheque to winners of Indigenous Business Awards of Excellence (FOUR awards, separate sponsor for each; includes your logo on large novelty cheque)							*		
Recognition as sponsor by MC at podium prior to your event/activity							*	*	*
Logo on signage for your sponsored event/activity				*	*	*	*	*	*
Sponsor name in program where your sponsored event/activity is mentioned				*	*	*	*	*	*
Additional Benefits for All Sponsors All Sponsorships include the following benefits (unless otherwise indicated):									
Complimentary full delegate registration, includes the Forum, Prosperity Exchange Reception and Gala Banquet & Awards - number of complimentary registrations	3	2	2	1	1	1	1	1	1
Opportunity to include one promo item (swag) in the delegate kits	*	*	*	*	*	*	*	*	*
Official recognition of sponsors at Forum opening and closing sessions	*	*	*	*	*	*	*	*	*
Where <u>all</u> sponsors are listed, they will be grouped by level	Top level	2 <sup>nd</sup> level	3 <sup>rd</sup> level	4 <sup>th</sup> level	4 <sup>th</sup> level	4 <sup>th</sup> level	4 <sup>th</sup> level	4 <sup>th</sup> level	4 <sup>th</sup> level
Conference Sponsor Level Recognition Name	Platinum	Gold	Silver	Bronze	Bronze	Bronze	Bronze	Bronze	Bronze
Conference website and event app with link to sponsor's website	*	*	*	*	*	*	*	*	*
Promotion and tagging on social media platforms	*	*	*	*	*	*	*	*	*
Forum signage where sponsors are recognized - entrance, hallway, etc.	*	*	*	*	*	*	*	*	*
Conference sponsor recognition page in conference program	*	*	*	*	*	*	*	*	*
Conference sponsor recognition page on screen in main room (page to be displayed as screensaver during health breaks and between presentations)	*	*	*	*	*	*	*	*	*



NACCA and the IFI network proudly present their

# **INDIGENOUS PROSPERITY FORUM**

Paths to Prosperity – A Bright Future Rooted in Tradition

# SPONSORS AND EXHIBITORS

Join us as we look at the road to recovery ahead of us all and discover why Indigenous business and economic reconciliation are not only good investments, but key to the health and prosperity of all our communities.

Sponsoring our Forum and participating in our trade show as an exhibitor also comes with additional benefits such as promoting your brand and message before, during and after the Forum. You can join physically on-site and virtually on our virtual event platform, making this a wise investment. These are also wonderful vehicles for promoting your brand and values, and an opportunity to share and strengthen your efforts towards reconciliation.

# **EXHIBIT OPPORTUNITIES**

Take this opportunity to showcase your products and services to business leaders and decisionmakers, including representatives from Indigenous organizations, various levels of government and corporate Canada.

The exhibit area is the hub of activities including coffee breaks and a popular destination for all delegates. Don't miss this opportunity to contact potential customers by reserving your booth space today!

# **EXHIBITOR RATES:**

\$1,250 - Exhibitor space

With the purchase of a Regular Exhibitor trade show booth, each exhibitor receives one (1) complimentary full conference pass and one (1) staff booth pass for an individual to staff the booth.

A full conference pass includes all events: Forum, Meals, Reception and Gala & Awards Banquet.

A staff booth pass includes lunches only. Separate tickets for just the gala are available for purchase.

\$250 – Special rate for Indigenous arts and crafts vendors – includes maximum two booth passes. Does not include access to Forum and Gala, must be purchased separately.

For more information about sponsorship and exhibitor opportunities, please visit nacca.ca/forum or send an email to forum@nacca.ca.

