



INDIGENOUS WOMEN ENTREPRENEURS PROGRAM

2024 CLIENT SURVEY

Entrepreneurship represents a promising pathway for Indigenous women to enrich their lives, strengthen their families and participate in the development of their communities. In support of this, the Indigenous Women Entrepreneurs Program was developed by NACCA and funded by Indigenous Services Canada to provide patient, relationship-based financing, funding, and training specifically tailored to Indigenous women entrepreneurs.

SUPPORTING INDIGENOUS WOMEN



32 419



Indigenous financial institutions across the country microloans disbursed





average **microloan**

women in urban, rural, & remote locations supported



mentorship pairings established





training workshops held

IMPACTING INDIGENOUS WOMEN



raised their awareness of entrepreneurship or self employment as a viable path



enabled them to achieve their business goals faster than they otherwise

would have

increased their financial knowledge, their understanding of financial consequences, and budgeting



connected them to a peer network of other women starting and running businesses



increased their confidence in business



improved their quality of life

THE IMPACT WAS GREATEST WHEN BOTH FINANCIAL & NON-FINANCIAL SUPPORT **WAS RECEIVED**

of participants reported that it would be unlikely or very unlikely to access similar

support elsewhere

of participants are satisfied or very satisfied

with the support they received

Evaluation conducted by **The Evidence Network**. Analysis based on internal reporting results up to March 31, 2024 and a survey of 174 Indigenous women who had participated in the Indigenous Women Entrepreneurs Program.









of microloan recipients are under the age of 40

microloans provided to Indigenous women across Canada as of March 31, 2024



financial institutions from across the country delivered the IWE Program, of which 17 also delivered the WELF Program

Average microloan is \$16,921

of recipients have used their microloan to start a business



Women's **Entrepreneurship Loan Fund Program (WELF)** provides microloans up to

to Indigenous women